

**Treasury  
Management  
Software Category**



## Treasury Management Software Category

Treasury management systems (TMS) have improved of late because of the advancements in cloud technology and remote banking communication solutions. TMS platforms have become essential for businesses because of the advent of EBICS and the growing effects of SWIFTNet. A TMS enables enterprises to automate important financial processes such as communicating with banking partners and pulling cash flow information in real time while ensuring the security of the finance data.

TMS is often compared to ERP (enterprise resource planning) products since both play similar roles. However, ERP solutions are all-in-one platforms that offer a single system for back-office functions. To meet complex treasury demands and to provide dedicated treasury support, you need a TMS, as it enables you to perform critical tasks such as complying with federal finance regulations, covering complex products, and performing high-level analytics for risk management.



# Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

## CONTENT SCORE

- Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- Customer reference rating score
- Year-over-year change in amount of customer references on FeaturedCustomers platform
- Total # of profile views on FeaturedCustomers platform
- Total # of customer reference views on FeaturedCustomers platform

## MARKET PRESENCE SCORE

- Social media followers including LinkedIn, Twitter, & Facebook
- Vendor momentum based on web traffic and search trends
- Organic SEO key term rankings
- Company presence including # of press mentions

## COMPANY SCORE

- Total # of employees (based on social media and public resources)
- Year-over-year change in # of employees over past 12 months
- Glassdoor ranking
- Venture capital raised

## Award Levels



### MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



### TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



### RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

2020



FALL 2020

Treasury Management  
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**MARKET LEADERS**



58

Total Customer References

VIEW ALL REFERENCES

ABOUT GTREASURY



# GTREASURY

GTreasury is a digital TMS platform that gives organizations cloud access to an end-to-end workflow for treasury and risk management. Its design leverages new technologies to connect treasury's ecosystem, enabling the seamless flow of data across and beyond the enterprise for new and smarter ways of working. With GTreasury, organizations can implement any combination of integrated Cash Management, Payments, Financial Instruments, Accounting, Banking, Risk Management, and Hedge Accounting in one SaaS solution. GTreasury is headquartered in Chicago, with offices in North America, EMEA and APAC.

## Featured Testimonials

“GTreasury's strength in their debt management and cash forecasting capabilities were two of the biggest factors in our decision. In addition, the evaluation team at the university preferred the usability of the GTreasury System and cultural fit between the two organizations.”



ANN TOELLNER  
DIRECTOR OF TREASURY, UNIVERSITY OF MISSOURI

“We desired a system which will automate our cash management in a cloud supported application. Our decision to move was made simple with GTreasury. GTreasury provides an intuitive user interface, along with automated interfaces with our banks and our ERP system thereby eliminating almost all of our manual activity.”



DAVE MEYER  
SENIOR BUSINESS ANALYST, SHORENSTEIN

“GTreasury allows all users to view and share the same critical data in real time. Information on all business units, currencies, and banks is consolidated for quick information gathering and sharing, supporting decision making and working capital management.”



LILLIAN BURKE  
CORPORATE TREASURER, PHARMANET DEVELOPMENT GROUP

“The treasury worksheets within GTreasury were able to provide an easy solution to viewing, reviewing, and reporting on cash inflows and outflows, and that was through the user codes.”



YVONNE LEE  
VICE PRESIDENT OF CASH MANAGEMENT, BCS INSURANCE

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